

Contact information:

Name:

Business address:

Contact number:

E-mail address:

In your own words tell us about you and/or your business:

In one word tell us what your business stands for:

In two words tell us what your business stands for:

Who is your target audience and/or demographic:

Who are your main competitors:

What do you want your business to represent in one word:

Do you need words/copy, e.g., tagline, headline, or other text: Yes No

Will you provide copy or do you strictly want graphic design work: Yes No

Will you need photographs, if so will you need stock photography or will we provide the photography for you:

Will you require diagrams, icons, illustrations, or other artwork, if so will you provide it or would you like us to create it:

Creative control, rate it from 1 to 5 (1 being you will allow us full creative control, 5 being I know what I want I just want you to bring it to life):

If existing is this a rebranding or do you need supplemental design work: rebranding supplemental

If a rebranding, what don't/do you like about your current logo and/or brand identity:

Is this a new or existing business : New Existing

Do you need digital assets only, print, or both:

Digital Print Both

Do you have specific colors, theme, or fonts that must be used, If so please list and/or describe in detail:

Do you have a deadline, if so please write a specific date:

Scope of the project (Logo, letterhead, business cards, etc.)

Overall style/look (modern, retro, 80s, simple, etc. Provide us with examples if possible):

Other Notes:

Sample Logo Style's

Check Out our Digital Portfolio For More Ideas:

www.Graphics.NaughtyCopy.com

